



Master Site Plan Proposal

Thank you for your interest in a Master Site Plan that creates an educational playground environment from The Adventurous Child. As you know, The Adventurous Child plans and creates outdoor learning environments and products that:

- Use evidence based principles of play to promote developmental milestones for children six months to six years.
- Support and encourage the state's *Early Learning Standards*
- Provide the foundation for children to experience, manipulate, observe, explore and discover their universe

The Adventurous Child's proven *Master Site Plan* and extensive line of preschool playground equipment ensure your children will continue to learn beyond the walls of the traditional classroom.

An Educational and Fun Playground Starts with the *Master Site Plan*

A proven *Master Site Plan* from The Adventurous Child:

- Saves money by:
 - Ensuring the correct equipment is in the correct place
 - Providing a cost effective plan to guide future purchases
 - Planning for further development of the site, as desired
- Provides documentation for grant applications
- Helps ensure a safer playground
- Improves teacher supervision of the playground
- Allows for an educational playground and fun
- Provides a playground that promotes health and fitness
- Provides suggestions for an accessible outdoor environment using ADA
- Increases the staff's ability to use the outdoors as a classroom
- Creates an environment that meets curricula standards

The Adventurous Child's *Master Site Plan* Procedure

This proven procedure creates the best outcomes.

Clark Kugler, Chief Executive Officer of the Adventurous Child, Inc. and Certified Playground Safety Inspector:

- Meets with stakeholders for approximately 1½ to 2 hours, per site and defines what various stakeholders want children to gain from their outdoor experience – today and tomorrow
- Spends approximately one additional hour on-site, measuring, photographing and documenting the site
- Prepares a *Site Analysis* as the foundation for the *Master Site Plan*
- The *Master Site Plan* includes:
 - A scaled drawing of existing and future outdoor play area(s) defining:
 - The perimeter and fencing of the playground, creating the maximum area for children to run and play
 - Walkways, paths, stepping stones, sidewalks
 - Visible utilities and drains
 - Hills, shrubs, shade trees, gardens and other natural features
 - The type and placement of equipment, such as:
 - Climbers
 - Art, Music, Creative, Sand and Water Play
 - Nature
 - Existing equipment
 - The initial *Master Site Plan* also specifies improvements to the site that best meet the stakeholders' needs and fits into the overall future budget
- Conducts a telephone review of the initial *Master Site Plan* with the stakeholders during which they review the initial *Master Site Plan*. Based on the review, one set of revisions to the initial *Master Site Plan* is provided.

The investment includes the consultation, the *Site Analysis*, the *Master Site Plan*, the telephone review and one set of revisions of the *Master Site Plan* is (*call for quote*). Price is based on areas that are less than 10,000 sq. ft. (100 ft. x 100 ft. or smaller) and a site less than 120 miles from our office in Cincinnati.

One-half of the investment is paid to The Adventurous Child upon arrival at your site and the second half within 10 days following presentation of the *Master Site Plan* by phone. ***We will discount the full cost of the Master Site Plan off your first one time purchase of (call for quote).***

The Adventurous Child stands ready with the expertise and the equipment to execute your *Master Site Plan*, on time and within budget.

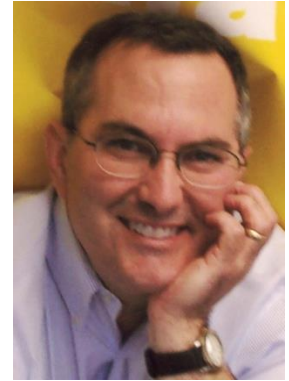
In the coming days, I will contact you to arrange a site visit.

Yours truly,

Clark Kugler
President and CEO
Certified Playground Safety Inspector
ckugler@advchild.com
Office 513-531-7700
Cell 513-607-8790

P.S. We can also discuss how your investment in the *Master Site Plan* is credited back to you when your playground equipment is purchased from The Adventurous Child.

curriculum vitae



Clark D. Kugler

Clark a recognized expert in his field is an educator and a consultant for schools and day care centers--specifically in the areas of outdoor play environment planning and/or curricula.

Clark is Chief Executive Officer of The Adventurous Child, Inc., a playground planning and manufacturing firm, which custom designs equipment for infants and toddlers as well as preschool and school age children.

In addition to planning over 1000 educational playgrounds, Mr. Kugler has earned a BS, in Education, an Associate Degree in Civil Engineering and certification as a Certified Playground Safety Inspector from the National Playground Safety Institute.

Since 1986, he has consulted with schools, specifying the appropriate equipment for the developmental range of the children. Clark has designed playgrounds to meet Consumer Product Safety Commission (CPSC) guidelines, as well as to enhance the curriculum areas of gross motor skills, literacy, creative/dramatic play, science/nature and the senses.

His civil engineering degree and extensive experience enable Clark to understand and plan for space limitations, easy teacher supervision, traffic flow, fall surfacing and drainage.

Mr. Kugler has developed and presented professional workshops nationally on the topics of *Playground Design/Safety and Implementation, Ohio and Indiana Early Learning Standards and Your Playground*, as well as *Creating Natural Play Environments*.

Here is a partial listing of some of the organizations to whom Clark has presented:

Ohio Head Start Conference

National Head Start Conference

Head Start Region 5 Conference

University Notre Dame Early Childhood Center

Indiana Association for the Education of Young Children

University of Cincinnati Early Childhood Education Department

National Association of Education of Young Children Conference

Ohio Association of the Education of Young Children Conference

Mr. Kugler is a member of many professional organizations, including:

National Association for the Education of Young Children

American Society for Testing and Materials (Member of Playground F 1487 Committee)

Ohio Association for the Education of Young Children (Former Governing Board Member)

Married, a father of two children, Clark's playground is nature and the outdoors. When playing, Clark canoes, hikes, mountain bikes, and climbs and repels.